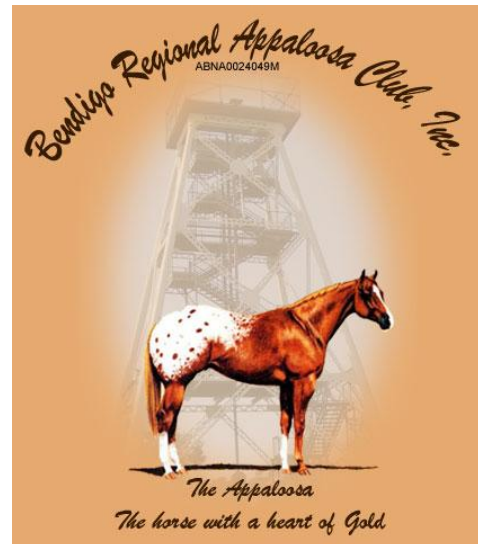


Victorian Appaloosa Championship Show



Background information:

Every Year In February, the Bendigo regional Appaloosa club hosts the Victorian Appaloosa Championship Show.

It is held at the Tatura Events Complex, Tatura with most of our competitors staying in the district for about 1 week.

With over 100 Appaloosa horses and their owners entered from all over Victoria, South Australia, NSW & sometimes from as far as Queensland & Tasmania. It is a showcase of our wonderful Appaloosa breed, and has a great reputation.

We hold the State Show over 3 days, with some English style events and some game events and of course the Western pleasure events that the Appaloosa horse is famous for.

To make our show successful we aim to make it a pleasurable and rewarding event by providing High Point Awards and prize money in most classes. We are seeking some sponsorship to help provide this 1st class service and provide a great experience to all entered.

As we attract quite a few people to the region it would be great to receive some local sponsorship and in return we will promote your business, by placing an advertisement in our program and also having your business continually recognised over the PA by our announcer.

Victorian Appaloosa Championship Show

The Bendigo Regional Appaloosa Club Inc. is the host of this prestigious show which will be the 34th Victorian Appaloosa Championship Show (34th VACS), to be held 11th – 13th February, 2010. The 34th VACS committee have attracted an International Judge from New Zealand.

We asking for sponsorship in the form of money and offer several different options to consider.

1. High Point Buckle sponsorship for the cost of \$200 we offer to have your name/company name engraved on the buckle along with up to a half page advertisement in the program.
 - **SOLD for 2010- Thanks to all who have sponsored**
2. We also have six Open Feature Classes which offer the competitor the opportunity to win some prize money of up to \$500 for each class.
3. The Super Horse is awarded \$1000- if they have the highest points after the 6 Open Feature classes have been held. (At Present we have one sponsor for this offering \$500- towards the prize, so we are seeking someone to put in the \$500 remaining.) This will entitle the sponsor to a full page advertisement in the Program along with major announcements throughout the State Show.
4. Finally we offer class sponsorship for \$100, which gives the sponsor naming rights and a business card size advertisement in the program.



With all sponsorship we are happy to promote your business with any banners you may have and as we provide competitors with a competition show bag if you have any promotional material we would be happy to distribute to the competitors in the show bag.

Please feel free to contact me if you have any further questions on the below contact details.

Thank- you from the Bendigo Regional Appaloosa Club and the Victorian State Show committee

Regards,
Kathie Henderson
Show secretary / treasurer
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